

# WE'RE SUPPORTING FASHION BUSINESSES LIKE YOURS.

## Leading Global Payments Provider

with **110M+** cards in force globally and presence in **170+** countries & territories<sup>1</sup>

## Significant Footprint in Germany

with **3M+** Cardmembers spending annually **€9.4B+** with accepting merchants<sup>2</sup>

## Valuable Local Customers

who spend **2x** more and transact **1.5x** more frequently per annum<sup>3</sup>

## American Express in Fashion Retail (Germany)



**+6.3%**

Year-over-year increase in number of Cardmembers spending in Fashion Retail<sup>2</sup>



**+5.7%**

Year-over-year increase in total annual spend<sup>2</sup>



**+6.8%**

Year-over-year increase in Local Cardmembers' annual spend<sup>2</sup>

1. American Express Investor Report, 2019. 2. American Express internal data, 2019.

3. Compared to average of all credit & charge cards in Germany. GlobalData, Payment Credit and Charge Card Analytics, 2019.

This document contains unpublished confidential and proprietary information of American Express. No disclosure or use of any portion may be made without the express written consent of American Express.

©2021 American Express. All Rights Reserved.

Start accepting  
Amex today.



DON'T do business WITHOUT IT™