

Welcome high spenders for the festive season

American Express® Card Members
report **spending 1.7x more** than
non-Card Members.¹

**Start accepting
American Express today**



DON'T
do business
WITHOUT IT™

American Express supports small businesses like yours.

Accept American Express Card Members at your business this festive season and receive the following ongoing benefits.



Transparent, competitive pricing and you only pay when you process a transaction.



Be featured on the Amex Map showing open locations to thousands of local Card Members.



Be promoted to American Express Card Members via the Amex App and targeted emails.

Contact: _____

Email: _____

Phone: _____



DON'T
do business
WITHOUT IT™

1 American Express Card Members report they spent an average of \$9,222 in the last 6 months, relative to \$5,456 average spend reported by Non-Card Members. Source: American Express commissioned internet panel survey conducted in July – August 2019 based on purchases made in the 6 months prior to the survey. Definition of American Express® Card Members: Respondents who reported that they have an American Express Card and that they used that Card to make accommodations or tourist attractions purchases in the prior 6 months, restaurant purchases in the prior 3 months, and/or retail purchases in the prior 6 months. Definition of Non-Card Members: Respondents who reported that they do not have any type of American Express Card and that used Visa, MasterCard, or debit Cards to make accommodations or tourist attractions purchases in the prior 6 months, restaurant purchases in the prior 3 months, and/or retail purchases in the prior 6 months.